

What Travel Nurses Want in a Recruiter.

You as a recruiting executive have the tough job of teaching your recruiters how to not only attract travel nurses, but to retain them.

The only way to retain a nurse is to fulfill their needs, which is hard to do if you do not know what their needs are.

For the last 9 years Kay has been teaching recruiters how to connect with their travelers in effort to supply all of their traveling needs.

She will navigate your recruiters down the path of knowledge, empowering them to be a guide for their nurses.

Great Pay & Benefits

- Average income
- Reimbursements
- Medical insurance
- Money in the bank

Location, Location, Location

- What are the travel nursing hotspots?
- Mountains & Beaches
- The states with the most hospital reviews.
- The states with the best hospital reviews.

Great Recruiters Makes Great Agencies

- Honesty & Integrity
- Transparency
- Excellent communication
- Be a guide and not a salesman!

Understanding Travelers Need For Change

- Personal growth.
- Professional growth.
- New beginnings and opportunities.
- Recruiters role in supporting all the change!



“Immediate Change Noticed”

“They became very eager to try the techniques that Kay discussed and more confident in dealing with candidates. Ultimately we placed more positions with seasoned travelers than we did before.”

Joanie Reneer, RN, BSN, Owner & COO Medical Staffing Solutions, LLC

Why Kay Slane, RN?

EDUCATION:

Kay has an Associates in Nursing (ADN), a Bachelors in Natural Science Education (BSNSE), and a Certificate of Grad-level Management (CGM).

EXPERIENCE:

Kay has been a licensed nurse since 1992 with experience in med/surg/tele, rehab, emergency care, and hospital nursing supervision.

TRAVELS:

Kay has practiced the art of nursing in 12 different states all the way from California to the Carolinas. She wrote THE book on travel nursing, "Highway Hypodermics: Travel Nursing 2017," which has remained as a top 100 in Medical Reference on Amazon.com since being published.

EDUCATING:

Kay has been teaching travel companies about what nurses want in an agency from the nurses perspective since 2007. She gives you a glimpse of what it is like to be out in the field along with situations that can and DO come up and how to best to handle them.



“Everyone Learned A Lot”

“Thanks for hanging with us and imparting your wisdom. Everyone here is super appreciative and felt like they learned a lot!”

Blaine Odenweller Senior Team Leader Tailored Healthcare Staffing

For New Staffing Agencies

2nd Day Business Consult

- General budget for at least 3 years.
- Business product and/or services.
- Describe the innovation or service to be provided and why the business product or service is needed.
 - Mission
 - Vision
 - Goals Statements.
- Critical risks and competitive analysis.
- Business Operation: expected revenue and costs
- Business start-up budget including capital expenses
- Method of evaluation; how will you measure success

Perform A Comprehensive SWOT

- Comprehensive discussion of each part of the SWOT analysis
 - Strengths
 - Weakness
 - Opportunities
 - Threats
- Perform an analysis that includes discussion and recommendations / identified opportunities for improvement.

Marketing Plan

- What problems are we trying to solve?
- Why do we understand the problem (experience)?
- What plan do we have to solve their problem?
- What actions do they need to take to solve their problem?
- What worked? What didn't work?



Empower Your Recruiters.

Let's face it... it is impossible for new graduates to know what to expect if they want to become a travel nurse unless they are taught before hand what travel nursing is really all about.

Kay will teach your nurses exactly what travel healthcare agencies are looking for and how they can have a successful travel career.

Imagine your students having inside knowledge of the traveling industry that can only come from an experienced traveler.

This is an amazing value in that once the student is empowered with this information, they will see a realistic view of what it really is like to be a traveling healthcare professional.

In fact, Kay will teach your students how to overcome their fears before the problem even comes up.

100%
SATISFACTION

Guaranteed! 100% Satisfaction

If you are not happy with the results that you get from Kay's presentation, she will refund you 100% of her fees!

*travel expenses not included in guarantee.



Empower Your Recruiters Now.

Half-Day Package

- 4 hrs of office time
- Round Trip Flight
- Hotel x1 night
- Meals x1 day

\$1000

Full-Day Package

- 8 hrs of office time
- Round Trip Flight
- Hotel for 2 nights
- Meals for 2 days

\$2000

Two-Day Package

- 16 hrs of office time (training & consult)
- Round Trip Flight
- Hotel for 3 nights
- Meals for 3 days

\$3000

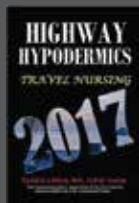


Kay Slane, RN

Travel Nurse, Educator, & Consultant.

208-425-9037

highwayhypo@yahoo.com



BONUS!!!
BONUS!!!
BONUS!!!
BONUS!!!

Book Bonus!

You will also be given the chance to purchase "Highway Hypodermics: Travel Nursing 2017" at COST (\$10). This book has remained as a Top 100 in Medical Reference on Amazon since it was published.